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We express our deepest gratitude to the authors whose contributions form the foundation of this publication. Their dedication to advancing knowledge in business and applied economics is both inspiring and essential to the journal's success. We are equally indebted to our editorial board and reviewers, whose expertise and diligence have been invaluable in shaping the content of this issue.

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We hope that the research presented in this journal will serve as a source of inspiration and guidance, contributing to the development of innovative strategies and policies that benefit businesses, economies, and societies worldwide.

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